
MEMORANDUM

TO: MAYOR AND CITY COUNCIL
FROM: CAROLINE CHEUNG
SUBJECT: STATUS REPORT ON COMMUNITY FUNDRAISING FOR THE SKATEPARK PROJECT
DATE: MAY 7, 2015

With the Council's receipt of the funding plan for the skatepark, staff began meeting with members of the Mothers of Brisbane on how the community could raise \$36,000 to cover the additional features suggested by stakeholders to enhance the experience of the skatepark, such as a water fountain, which needs to connect to the water main (\$12,000), landscaping and seating (\$10,000), more aesthetic fencing (\$4,000), and additional lighting (\$10,000). To date, the City has received approximately \$6,000 in donations from the sale of t-shirts and the Downtown Brisbane Car Show.

Starting in the June-July timeframe, the Mothers of Brisbane, led by DeeDee Porter and Dawn David, will be spearheading the sale of donor bricks that will be placed outside of the skatepark within the sidewalk. The deadline for placing orders in this first phase of fundraising will be August 1, 2015 to allow for proper lead time and for the bricks to be installed during the estimated construction period of the new skatepark (September-November). The cost of producing the bricks is comparable to the cost of the stars that were installed at the playground, so the pricing will be similar - \$125 for a 4"x8" Family/Individual brick, \$200 for a larger, square 8"x8" Family/Individual brick, \$250 for a Non-Profit 8"x8" brick, and \$350 for a Business 8"x8" brick. The brick vendor will be setting up a one-page website for donors to be able to preview their personalized brick before ordering online or mailing in their donation.

The idea of community support for the skatepark project through the donation of labor, equipment and/or materials has also been discussed with DeeDee and Dawn. Specific quantities and material specifications will be available when the project's construction documents are developed (June-July timeframe), at which time in-kind donations can start being secured. The Mothers of Brisbane will also be working on securing these types of "in-kind" donations from residents and local businesses. Any of these types of donations secured with the help of the Mothers of Brisbane will be counted towards the original \$36,000 fundraising goal, including the \$6,000 already raised by the community. In other words, at the onset of community fundraising, the goal is to raise \$30,000 towards the new skatepark project.



BRISBANE SKATEPARK - APPROVED CONCEPT PLAN

